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BTECH
(SEM VIII) THEORY EXAMINATION 2021-22
PROJECT MANAGEMENT & ENTREPRENEURSHIP

Time: 3 Hours

Total Marks: 100

Note: Attempt all Sections. If you require any missing data, then choose suitably.

SECTION A

1. **Attempt all questions in brief.**

Q.no	Questions	Marks	CO
(a)	Define the term Innovation.	2	2
(b)	Define the term Entrepreneurship.	2	1
(c)	What do you mean by value creation?	2	2
(d)	What do you mean by the sustainability of a modal?	2	1
(e)	Define the term Project Management.	2	3
(f)	What are the roles of Project Manager?	2	3
(g)	What do you mean by Project Financing?	2	4
(h)	What do you mean by working capital requirements?	2	4
(i)	Define the terms effectiveness and efficiency.	2	5
(j)	What do you mean by Social ventures?	2	5

SECTION B

2. **Attempt any three of the following:**

Q.no	Questions	Marks	CO
(a)	What do you mean by the Marketing Management for Social Ventures? Discuss in detail with some example.	10	5
(b)	Discuss about the concept of Identifying Business Opportunities.	10	2
(c)	Discuss about the concept of preparation of a real time project feasibility report.	10	3
(d)	Discuss about the sources of funds and capital budgeting under the Project management and Entrepreneurship.	10	4
(e)	Discuss in detail about the Entrepreneurial competencies and traits.	10	1

SECTION C

3. **Attempt any one part of the following:**

Q.no	Questions	Marks	CO
(a)	Discuss the concept of Social Innovations and Sustainability with some example.	10	5
(b)	Discuss about the Management skills for Entrepreneurs and managing for Value Creation.	10	2

4. **Attempt any one part of the following:**

Q.no	Questions	Marks	CO
(a)	What are the Factors affecting Entrepreneurial development? Discuss.	10	1
(b)	Discuss about the Technical appraisal and Environmental appraisal.	10	3

5. **Attempt any one part of the following:**

Q.no	Questions	Marks	CO
(a)	Discuss about the Risk and uncertainty in project evaluation.	10	4
(b)	Define Risk Management in Social Enterprises in detail.	10	5

6. **Attempt any one part of the following:**

Q.no	Questions	Marks	CO
(a)	Write about the concept behind the Creating and Sustaining Enterprising Model.	10	2
(b)	Discuss about the conceptual model of Entrepreneurship in detail.	10	1

7. **Attempt any one part of the following:**

Q.no	Questions	Marks	CO
(a)	Discuss about the Market appraisal and Managerial appraisal.	10	3
(b)	Discuss about the concept of Projected balance sheet and projected income statement.	10	4