

B.TECH
(SEM VIII) THEORY EXAMINATION 2022-2023
PROJECT MANAGEMENT & ENTERPRENEURSHIP

Time: 3 Hours

Total Marks: 100

Note: Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

- 1. Attempt all questions in brief. 2 x 10 = 20**
- a. Recall the term "Entrepreneur".
 - b. Differentiate between Entrepreneur and Intrapreneur.
 - c. Contrast on statement "Creativity leads to innovation".
 - d. Explain the concept of sustainability with respect to the growth rate of an organization.
 - e. Interpret the term appraisal in reference to the project management.
 - f. Identify the significant role of project manager.
 - g. Enlist the different sources of finance.
 - h. Restate the term "Crashing".
 - i. Demonstrate your views on "Does social entrepreneur makes money".
 - j. Illustrate the concept of social venture.

SECTION B

- 2. Attempt any three of the following: 10x3=30**
- a. Discuss the classification of entrepreneurs.
 - b. Outline the elements for sustainable enterprise model.
 - c. Illustrate the term environmental appraisal. Demonstrate the main steps for conducting environmental impact assessment.
 - d. Discuss Project risk management. Illustrate the different risks involved in project evaluation.
 - e. Examine the concept of sustainability in social innovation

SECTION C

- 3. Attempt any one part of the following: 10x1=10**
- a. Illustrate the term Entrepreneurial competency. Outline the significant steps involved in entrepreneur's competency.
 - b. Discuss the factors affecting entrepreneurial development.
- 4. Attempt any one part of the following: 10x1=10**
- a. Formulate the different types of skills set required to run an enterprise.
 - b. Analyze the generation of a business idea. Outline the major aspects to start your own business.

- 5. Attempt any *one* part of the following: 10x1=10**
- a. Justify the significance of project life cycle in completion of project. Highlights all stages and outcomes.
 - b. Illustrate the preparation of detailed project report.

- 6. Attempt any *one* part of the following: 10x1=10**
- a. Analyze the concept of Demand forecasting. Classify the techniques for demand forecasting.
 - b. Outline the different types of cost incurred on any project. Explain the variation of these costs with the duration of the project.

- 7. Attempt any *one* part of the following: 10x1=10**
- a. Derive the impact of social entrepreneurship on society. Discuss about any three well-known social entrepreneur/social enterprise in India.
 - b. Formulate the different available opportunities in the field of social entrepreneurship. Name and Discuss about any three well known social entrepreneur in India.

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