



Roll No: 

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**BTECH**  
**(SEM VII) THEORY EXAMINATION 2023-24**  
**PROJECT MANAGEMENT & ENTREPRENEURSHIP**

**TIME: 3 HRS**

**M.MARKS: 100**

**Note: 1.** Attempt all Sections. If require any missing data; then choose suitably.

**SECTION A**

**1. Attempt all questions in brief. 2 x 10 = 20**

Qno.	Question	Marks	C O
a.	Define the term 'intreprenuer'.	2	1
b.	State Entrepreneurial Traits.	2	1
c.	Write any two roles of Innovation in developing Entrepreneurship.	2	2
d.	What do you understand by Product Innovation?	2	2
e.	Define Environmental Appraisal.	2	3
f.	What is Forecasting?	2	3
g.	What is Risk & Uncertainty in Project Evaluation?	2	4
h.	Write about Cash Flow Statements	2	4
i.	Define Social Ventures	2	5
j.	What do mean by Social Innovations?	2	5

**SECTION B**

**2. Attempt any three of the following: 10 x 3= 30**

a.	Describe entrepreneurial competencies and traits. Give suitable examples of traits in a successful entrepreneur.	10	1
b.	How do you find business opportunities in present market? What are the characteristics of a good business opportunity? Explain.	10	2
c.	Explain project management as conversion process. Discuss the various constraints and mechanism.	10	3
d.	What are the elements of cost estimation in project management? Also discuss its importance.	10	4
e.	Why should a legal framework for social entrepreneurship? Give your views.	10	5

**SECTION C**

**3. Attempt any one part of the following: 10 x 1= 10**

a.	What do you understand by motivation? What are the motivating factors that inspire entrepreneurs?	10	1
b.	How you classify the entrepreneurs? Give the details of different entrepreneurial Development Programmes.	10	1

**4. Attempt any one part of the following: 10 x 1= 10**

a.	Explain the different types of innovation with appropriate examples.	10	2
b.	What do you mean by Organizational Effectiveness? Explain how to measure it.	10	2

**5. Attempt any one part of the following: 10 x 1= 10**

a.	Discuss project appraisal. Why is the project appraisal done?	10	3
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b.	Explain the various stages in project life cycle. Why project life cycle is important for a project?	10	3
<b>6.</b>	<b>Attempt any <i>one</i> part of the following:</b>	<b>10 x 1= 10</b>	
a.	Explain different types of project cost estimation techniques.	10	4
b.	Describe fund. Explain detailed project report.	10	4
<b>7.</b>	<b>Attempt any <i>one</i> part of the following:</b>	<b>10 x 1= 10</b>	
a.	How you do marketing for any social entrepreneurship? Discuss about the risks involved in social enterprise.	10	5
b.	Explain the different types and opportunities for social entrepreneurship.	10	5

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