Printed Pages:02	Sub Code: KAS-301
Paper Id:	Roll No.

B.TECH. (SEM III) THEORY EXAMINATION 2022-23 TECHNICAL COMMUNICATION

Time: 3 Hours Total Marks: 100

Note: Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt all questions in brief.

 $2 \times 10 = 20$

- (a) Define syllable with the help of examples.
- (b) What do you mean by deductive method of paragraph writing?
- (c) What difference did you find between seminar and conference?
- (d) How critical thinking plays an important role in the success of any argument?
- (e) What is lateral flow of communication?
- (f) What is extemporaneous method of presentation?
- (g) Give any two examples of technical noise.
- (h) What is the use of Appendices in a technical research paper?
- (i) How theme clarity is important in expert technical lecture?
- (i) Differentiate between vowel sound and consonant sound.

SECTION B

2. Attempt any three of the following:

10x3=30

- (a) "Language is a tool of communication but there are exceptions too." Explain with your original comments.
- (b) List the various skills / traits which an interview panel looks for while selecting a candidate.
- (c) What are the methods of Public speaking? How does humour contribute to liveliness in speech?
- (d) Describe key attributes for pronunciation etiquette.
- (e) What is the difference between CV and Resume? Prepare a handsome resume for the post of a software engineer in MNC. Add the necessary details by yourself.

SECTION C

3. Attempt any *one* part of the following:

10x1=10

- (a) List and elucidate the barriers to communication. How can we overcome those barriers?
- (b) Point out the important differences between Technical Communication and General Communication.

4. Attempt any *one* part of the following:

10x1=10

- (a) Write a technical proposal to the head of you organization for building a gymnasium hall in the premises. Invent necessary details along with cost estimate.
- (b) Discuss the 7Cs of effective business writing.

5. Attempt any *one* part of the following:

10x1=10

- (a) How the voice dynamics (Paralinguistic) can be fine tuned to breathe life in presentation?
- (b) Write a note on audience analysis or audience participation in reference to quizzes & interjection.

6. Attempt any one part of the following:

10x1=10

- (a) What are the objectives and methods of group discussion?
- (b) What is meant by effective business communication competence?

7. Attempt any one part of the following:

10x1=10

- (a) Explore the different stages of communication process.
- 23.03.2023 (b) Discuss the importance of various professional personality attributes...